I hereby certify that this correspondence is being filed via EFS-Web with the United States Patent and Trademark Office on May 21, 2008

TOWNSEND and TOWNSEND and CREW LLP

By: /Sandra Lee Bourassa, PLS Sandra Lee Bourassa, PLS AMENDMENT UNDER 37 CFR 1.116 EXPEDITED PROCEDURE – EXAMINING GROUP 3688

PATENT

Attorney Docket No.: 020328-000110US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jorge Cantu Bonilla et al.

Application No.: 10/074,378

Filed: February 11, 2002

For: A METHOD AND SYSTEM FOR PROVIDING NETWORK BASED ADVERTISING SERVICES

Customer No.: 20350

Confirmation No.: 5558

Examiner: James W. Myhre

Art Unit: 3688

AMENDMENT UNDER 37 CFR 1.116 EXPEDITED PROCEDURE EXAMINING

GROUP 3688

Mail Stop AF Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed March 27, 2008 on the abovereferenced application, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.